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IRISH AMERICA



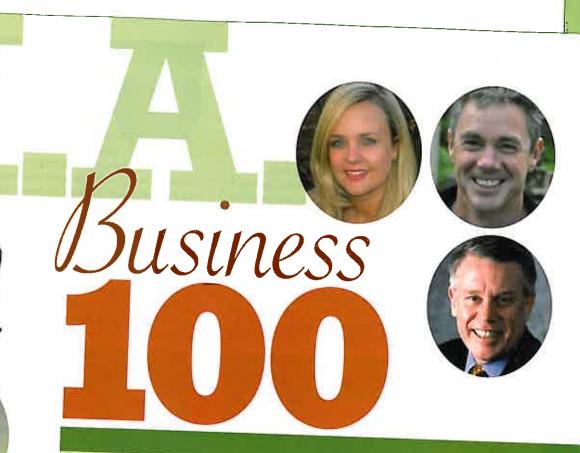
The Global Irishman



Liam Casey reinvents the way the world does business with China



THE BUSINESS 100 PAGE 37 CORPORATE GREENS PAGE 74





The Business 100 is a celebration of Irish-American corporate success, and this year is no exception. The executives profiled in the following pages represent some of the most powerful corporations in the world. All of our Business 100 share one thing in common: pride in their Irish heritage. The accomplishments of the men and women on our list are immense, and it is an honor for this magazine to highlight their achievement and success. We thank all of those who took the time to fill out their personal biographical forms and share glimpses of what being Irish means to them. Congratulations to all our honorees.

Education:

MOST MENTIONED COLLEGES:
Harvard • Fordham • Stanford •
Notre Dame • Georgetown •
University College in Dublin

Counties of Origin:

MOST MENTIONED COUNTIES:

Cork • Kerry • Galway •

Mayo • Roscommon • Sligo









4th Generation	Irish Born 22% 1st Generation 180	
71	2nd Generation 26%	3rd Generation 19%

Dave Fitzgerald Fitzgerald & Co.

In 1983, Dave Fitzgerald founded the successful advertising agency Fitzgerald & Co. He remains president and CEO, and his company was named the Best Agency in the Southeast by Adweek. Along with his success, his relationship with

employees led Fitzgerald & Co. to be named one of the 10 best companies in Atlanta to work for by the Atlanta Business Chronicle. He was formerly the president of the Atlanta Advertising Club and past chairman of the board of directors for the Saint Joseph's Hospital Foundation.

A second-generation Irish American, Dave ran the Order of the Green Jacket of Ireland, which helped raise funds for Irish athletes in the 1996 Olympics. A member of the Ancient Order of the Hibernians, the Metropolitan Atlanta Police Emerald Society, and the Hibernian Benevolent Society, he has twice been Grand Marshal of the Atlanta St. Patrick's Day Parade.

Dave, who traces his family to the western counties of Kerry and Sligo, visits Ireland often and became an Irish citizen last year.

Lawrence Flanagan

MasterCard

Lawrence Flanagan joined MasterCard in October 1996. He is currently the executive vice president and chief marketing officer, worldwide marketing and communications, and a member of the company's operating committee.

Lawrence is responsible for building the value of the MasterCard brand on behalf of customer financial institutions and shareholders as well as managing the brands of the company's various consumer payment solutions. The force behind MasterCard's Priceless advertising campaign, his guidance has resulted in the ad currently airing in more than 90 countries. The campaign has won numerous awards and honors. In 2004, Lawrence was recognized as one of the most influential figures in sports by Sports Business International.

Lawrence, a fourth-generation Irish American with roots in Galway (the first Flanagan migrated to New Haven, Connecticut on January 10, 1850), holds a BS degree from the University of New Haven. He resides in Darien, Connecticut with his wife and three children.

Brian Flynn

Schlossberg Flynn

Brian Flynn is a founding partner of Schlossberg Flynn, a business advisory firm in New York that is a partner to emerging companies, helping them to accelerate growth, build greater value and get to market faster. Brian has 20

years of experience in finance, management and business development. In 1999, Brian became CEO of Annotate Technologies. From 2001 until 2003, Brian executed a turnaround as president of RLM Public Relations.

Brian holds a business degree from Georgetown University and has written articles for The Wall Street Journal, the Daily News, BrandWeek, and the Harvard Business Review. He is on the Board of Directors of Accumed Innovative Technologies, Inc.

Brian is a member of the U.S.-Ireland Alliance and Irish Americans for Obama. A second-generation Irish American with roots in Leitrim, Rock, Tyrone and Caherciveen, Kerry, Brian says his heritage gives him the strength to persevere, the courage to rebel, the faith to pray, the eloquence to speak out, and the overwhelming desire to laugh."

John Fitzpatrick

Fitzpatrick Hotel Group

John Fitzpatrick, CEO of the Fitzpatrick Hotel Group, North America, began his impressive career in Ireland. John has led his family hotel group to great heights by achieving notable recognition in the U.S. over the last decade. He took a

four-year hotel management course at the Fitzpatrick Hotels in Ireland, followed by the prestigious hotel management course at UNLV in Las Vegas. Honing his experience, John returned to Ireland to work at the family hotels in Dublin and Bunratty.

John oversees hotel operations in New York, one of the most competitive cities in the world. A discerning business traveler himself, John's establishments appeal to the business executive, with the utmost in modern amenities. John is chairman of the Hotel Association of NYC, and on the boards of the American Ireland Fund and the Ireland-U.S. Council. He received the Ellis Island Medal of Honor in 2002. John's charity work reflects his interest in organizations that aid children in need and others that advance the peace process in Northern Ireland.

Bill Flynn

Mutual of America

During his 34 years with Mutual of America, Bill Flynn established himself as a great leader whose business skills were reflected in Mutual of America's performance and recognized throughout the life insurance industry. Now

Mutual's chairman emeritus, Bill's commitment to social justice continues to be felt in the success of the Irish peace process and the work of the National Committee on American Foreign Policy (NCAFP). As the first Irish-American chairman of the NCAFP, it was Bill who invited all of Northern Ireland's political leaders, including Gerry Adams, to the U.S., a move that propelled Northern Ireland into the peace process. A graduate of Fordham University, Bill is a first-generation Irish American with roots in Counties Mayo and Down.

In 1996, he was Grand Marshal of New York City's St. Patrick's Day Parade. In 2005, the Tanenbaum Center for Interreligious Understanding presented him with a Special Peacemaker in Action Award "for a lifetime devoted to conflict resolution."

Jack Foley

Aer Lingus

As executive vice president of Aer Lingus, Jack Foley oversees all strategic, operational and marketing programs for the airline in North America. A customer-focused airline that offers a profes-

sional, efficient and friendly service, Aer Lingus was the first airline to apply the pricing strategies of discounters such as Southwest and America West to tropp Advantage of Times Advantage.

Southwest and America West to trans-Atlantic travel. The company receives less than two complaints per thousand customers in the busiest period of travel.

Jack has come a long way from his first job in the airline business, as a bag loader for Lufthansa at JFK. That job, however, paid for his bachelor of science and MBA in international marketing from St. John's University. In 1979, Jack joined British Airways and rose to the position of vice president of marketing in the U.S. In 1996 he was recruited by Aer Lingus to manage their TransAtlantic division.

A second-generation Irish American with roots in County Cork, Jack is on the board of directors of the Ireland-U.S. Business Council. He lives on Long Island with his wife and their son.